

Max Equity®

CONTRACTORS' BUYING/MARKETING GROUP LLC

P.O. Box 65 • Chesterfield, MO 63006-0065

Phone: (636) 532-9337 • Fax: (636) 537-4953 • Email: info@maxequity.com • www.maxequity.com

FOR IMMEDIATE RELEASE:

MAX EQUITY TO OFFER FREE WEBSITES TO MEMBERS, AND FREE WEBSITE HOSTING FOR MEMBERS WITH AN EXISTING WEBSITE

CHESTERFIELD, Missouri – October 16, 2006 –Max Equity Contractors' Buying/Marketing Group LLC today launched their national campaign to offer free websites and hosting to all contractors/builders in the United States, available at www.ContractorFreeWebsite.com.

Max Equity has programmed an easy-to-use website builder program, designed especially for remodelers and builders. Each website will automatically be updated with seasonal specials from quality material suppliers, to help them generate remodeling leads and convert them into jobs.

Members who have an existing website will also have the ability to host their company's website design free of charge, on Max Equity's servers, allowing contractors to eliminate the expense of website hosting.

Robert Sayre, President of Max Equity, added, "Now all contractors can take advantage of 21st century technology, to help their company look professional and communicate online through Max Equity's free website and e-mail hosting. In addition to the free website, members will also receive a personalized monthly newsletter, which can be distributed royalty-free to customers, and a free premium listing on www.ContractorsInternetDirectory.com.

Max Equity's purpose is to provide independent contractors with the tools to be more competitive with the giant box stores, specifically Home Depot (NYSE:HD) and Lowe's (NYSE:LOW), who are now aggressively going after the installation services business.

Max Equity hopes to grow membership and influence as many as 30,000 independent contractors/builders, influencing greater than \$25 billion in annual construction material spending.

For additional information, contact:

Robert W. Sayre, President
Max Equity Contractors' Buying/Marketing Group LLC
Phone: 636-532-9337
Fax: 636-537-4953
E-mail: bob.sayre@maxequity.com
Websites: www.MaxEquityLLC.com
www.ContractorFreeWebsite.com
www.ContractorsInternetDirectory.com
www.MaxEquity.com



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