

# **Max Equity<sup>®</sup> Inc.**

## **CONTRACTORS' MARKETING/BUYING GROUP**

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**FOR IMMEDIATE RELEASE:**

## **MAX EQUITY INC. ADDS FOUR NEW ONLINE REBATE PROGRAMS**

**Adds The Franklin Mint, Overstock.com, The Sharper Image, and Time-Life to Current Offering**

**CHESTERFIELD, Missouri – February 21, 2005** – Max Equity Inc. today announced the expansion of their online rebate programs, to include such major retail names as The Franklin Mint, Overstock.com, The Sharper Image, and Time-Life. With these additions, Max Equity now offers rebates at nine (9) major retail websites.

“We will continue to expand our listing of online vendors, until we can offer our members savings on the entire range of products they may require,” said Robert Sayre, President of Max Equity Inc.

Max Equity Inc. is a marketing/buying Group for contractors. Membership is absolutely free, with no dues, service charges, or obligations. Max Equity Inc. lowers contractors' costs of doing business, through rebates on materials and the generation of remodeling leads. Rebates are earned on total group purchases with a given vendor, of which 70% is redistributed to members quarterly. The remaining 30% is retained by Max Equity to cover advertising, marketing, and administrative expenses.

For additional information, contact:

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