

# Max Equity<sup>®</sup> Inc.

## CONTRACTORS' MARKETING/BUYING GROUP

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FOR IMMEDIATE RELEASE:

## MAX EQUITY DOUBLES NUMBER OF ONLINE REBATE PROGRAMS, TO 18 MAJOR RETAIL WEBSITES

### Adds A Broad Range of Retail Websites, Saving Contractors' Money on Personal Needs

**CHESTERFIELD, Missouri – February 25, 2005** – Max Equity Inc. today announced that they are now offering rebates on online purchases at eighteen (18) major retail websites, doubling the number of “Internet Only” programs offered previously.

“Today’s addition of several new ‘Internet Only’ programs expands on our pre-existing listing of business related products, to cover many products and services that our members use on a daily basis at home,” said Robert Sayre, President of Max Equity Inc.

The websites that Max Equity has added are: 1-800-FLOWERS, Enterprise Rent-a-Car, H&R Block, KBToys.com, Macy\*s, NetFlix, PETCO.com, Travelocity.com, and Western Union.

Max Equity Inc. is a marketing/buying Group for contractors. Membership is absolutely free, with no dues, service charges, or obligations. Max Equity Inc. lowers contractors’ costs of doing business, through rebates on materials and the generation of remodeling leads. Rebates are earned on total group purchases with a given vendor, of which 70% is redistributed to members quarterly. The remaining 30% is retained by Max Equity to cover advertising, marketing, and administrative expenses.

For additional information, contact:

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