

# Max Equity<sup>®</sup> Inc.

## CONTRACTORS' MARKETING/BUYING GROUP

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FOR IMMEDIATE RELEASE:

## 4INKJETS OFFERS 25% REBATE TO MAX EQUITY MEMBERS

### Online Retailer of Ink & Toner Products Joins Exclusive List of Websites Supporting Max Equity Members

**CHESTERFIELD, Missouri – March 23, 2005** – Today, Max Equity announced the latest company to join their exclusive list of Internet retailers, 4inkjets.com.

“After considering many vendors in the highly competitive ink market, Max Equity has chosen 4inkjets as our preferred provider of inkjet and toner cartridges. 4inkjets was selected due to their history of providing quality products at low prices,” said Robert Sayre, President of Max Equity Inc.

4inkjets.com offers a wide variety of OEM (“original equipment manufacturer”), generic, and remanufactured ink cartridges at extremely competitive prices. Additionally, they are offering Max Equity’s contractor members rebates of 25% on all items they sell and free same business day shipping on orders of \$50 or more.

Max Equity Inc. is a marketing/buying Group for contractors. Membership is absolutely free, with no dues, service charges, or obligations. Max Equity Inc. lowers contractors’ costs of doing business, through rebates on materials and the generation of remodeling leads. Rebates are earned on total group purchases with a given vendor, of which 70% is redistributed to members quarterly. The remaining 30% is retained by Max Equity to cover advertising, marketing, and administrative expenses.

For additional information, contact:

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