

# Max Equity<sup>®</sup> Inc.

## CONTRACTORS' MARKETING/BUYING GROUP

P.O. Box 65 • Chesterfield, MO 63006-0065

Phone: (636) 532-9337 • Fax: (636) 537-4953 • E-mail: [info@maxequityinc.com](mailto:info@maxequityinc.com) • [www.maxequityinc.com](http://www.maxequityinc.com)

FOR IMMEDIATE RELEASE:

## **BARNETT OFFERS REBATE PROGRAM TO MAX EQUITY MEMBERS**

### **Contractors Will Receive Rebates at Alside Siding & Window Locations Nationwide**

**CHESTERFIELD, Missouri – January 1, 2005** – Today, Max Equity Inc. announced a new rebate program with Barnett Inc., effective immediately.

“We are very pleased to be able to offer a program with Barnett Inc., for our members’ plumbing, electrical, HVAC, electrical, and hardware needs. Barnett’s 51 distribution centers and sales counters will offer many benefits to our members, such as free next day delivery, 105% price guarantee, and 60 day satisfaction guarantee,” said Robert Sayre, President of Max Equity Inc.

About Barnett Inc.

Barnett was founded in 1958 as a single outlet distributor of copper tubing and valves in Jacksonville, Florida. Today, Barnett has evolved into one of the nation's leading distributors of over 15,000 plumbing, HVAC, electrical and hardware products.

About Max Equity

Max Equity Inc. is a marketing/buying Group for contractors. Membership is absolutely free, with no dues, service charges, or obligations. Max Equity Inc. lowers contractors’ cost of doing business, through rebates on materials and the generation of remodeling leads. Rebates are earned on total group purchases with a given vendor, of which 70% is redistributed to members quarterly. The remaining 30% is retained by Max Equity to cover advertising, marketing, and administrative expenses.

For additional information, contact:

Robert W. Sayre, President  
Max Equity Inc.  
Ph: 636-532-9337  
Fx: 636-537-4953  
<http://www.maxequityinc.com>

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