

Max Equity[®] Inc.

CONTRACTORS' MARKETING/BUYING GROUP

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FOR IMMEDIATE RELEASE:

MAX EQUITY ADDS BEE CABINET LLC IN THE SAINT LOUIS LOCAL MARKET

Program To Offer Rebates to Max Equity Members on Custom Wood & Laminated Cabinets, Countertops

CHESTERFIELD, Missouri – May 1, 2003 – Max Equity announced today that they have added a rebate program with Bee Cabinet LLC, a locally owned and operated custom union manufacturer of custom wood and laminated cabinets and countertops in the Saint Louis, Missouri market.

Effective immediately, members of Max Equity's marketing/buying group for contractors will receive a rebate of 4% on all of their purchases from Bee Cabinet. Contractors should direct their customers to Bee Cabinet's showroom, located at 6027 Hampton Avenue, Saint Louis, Missouri 63109.

About Bee Cabinet LLC

Bee Cabinet has been in business since 1974 and offers a wide variety of custom cabinets, ranging from their King Bee economical line of melamine finish cabinets to their solid wood Imperial line of cabinets. In addition to custom cabinets, Bee Cabinet LLC produces laminated countertops, flooring, and under-cabinet 12 volt halogen lighting systems by Tresco.

About Max Equity

Max Equity Inc. is a marketing/buying Group for contractors. Membership is absolutely free, with no dues, service charges, or obligations. Max Equity Inc. lowers contractors' cost of doing business, through rebates on materials and the generation of remodeling leads. Rebates are earned on total group purchases with a given vendor, of which 70% is redistributed to members quarterly. The remaining 30% is retained by Max Equity to cover advertising, marketing, and administrative expenses.

For additional information, contact:

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