

# **Max Equity<sup>®</sup> Inc.**

## **CONTRACTORS' MARKETING/BUYING GROUP**

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**FOR IMMEDIATE RELEASE:**

## **MAX EQUITY ANNOUNCES REBATE PROGRAM WITH C. BENNETT BUILDING SUPPLY, INC.**

### **C. Bennett Offers Rebate to Max Equity Members on Custom Shower Doors, Mirrors, and Fireplace Accessories**

**CHESTERFIELD, Missouri – May 1, 2003** – Max Equity and C. Bennett Building Supply, Inc. today announced a rebate program, in which members of Max Equity's marketing/buying group for contractors can receive a quarterly rebate on custom shower doors, custom mirrors, gas logs and fireplaces, custom mantels (including marble), and closet shelving and door hardware.

In addition to having a conveniently located showroom for remodeling customers, they will also do the installation. Max Equity contractor members can use their own installer or C. Bennett's installers.

About Max Equity Inc.

Max Equity Inc. is a marketing/buying group for contractors. Membership is absolutely free, with no dues, service charges, or obligations. Max Equity Inc. lowers contractors' cost of doing business, through rebates on materials and the generation of remodeling leads. Rebates are earned on total group purchases with a given vendor, of which 70% is redistributed to members quarterly. The remaining 30% is retained by Max Equity to cover advertising, marketing, and administrative expenses.

For additional information, contact:

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