

# **Max Equity<sup>®</sup> Inc.**

## **CONTRACTORS' MARKETING/BUYING GROUP**

P.O. Box 65 • Chesterfield, MO 63006-0065

Phone: (636) 532-9337 • Fax: (636) 537-4953 • E-mail: [info@maxequityinc.com](mailto:info@maxequityinc.com) • [www.maxequityinc.com](http://www.maxequityinc.com)

**FOR IMMEDIATE RELEASE:**

## **MAX EQUITY INC. ANNOUNCES REBATE PROGRAM FOR O'NEIL LUMBER & MILLWORK LOCATIONS**

### **Max Equity Members to Receive Rebates Based on Quarterly Purchase Volume at All O'Neil Lumber & Millwork Locations in the Greater Saint Louis Local Market**

**CHESTERFIELD, Missouri – December 1, 2003** – Max Equity announced a rebate program today with O'Neil Lumber & Millwork, a leading lumber supplier serving “both sides of the river” in the Saint Louis, Missouri market. Discounts provided to Max Equity members under this program are over and above any discounts that contractors may already be receiving.

In a statement released today, Max Equity's President, Robert W. Sayre said, “O'Neil Lumber has very competitive prices on all their lumber products; in fact, they beat 84 Lumber and Lowe's on a large job we are doing in North County. They also provide free delivery and excellent service on both sides of the river.”

About Max Equity Inc.

Max Equity Inc. is a marketing/buying group for contractors. Membership is absolutely free, with no dues, service charges, or obligations. Max Equity Inc. lowers contractors' cost of doing business, through rebates on materials and the generation of remodeling leads. Rebates are earned on total group purchases with a given vendor, of which 70% is redistributed to members quarterly. The remaining 30% is retained by Max Equity to cover advertising, marketing, and administrative expenses.

For additional information, contact:

Robert W. Sayre, President  
Max Equity Inc.  
Ph: 636-532-9337  
Fx: 636-537-4953  
<http://www.maxequityinc.com>

Max Equity is a trademark of Max Equity Inc.

###